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## Press Release

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### **MGM'S NEW YORK-NEW YORK HOTEL WINS BIG WITH SANITAIRE QUIET CLEAN BAGLESS UPRIGHTS**

(Charlotte, N.C.) – March XX, 2012 – With more than 2,000 guest rooms, eight restaurants, a casino and even a rollercoaster, MGM Resorts luxurious New York-New York hotel on the Las Vegas strip is not an average hotel, and keeping it clean demands the most durable, easy-to-maintain and quiet tools available. To keep its elite team of guest room attendants working efficiently around the clock without interrupting up-all-night guests, New York-New York is making the switch to Sanitaire's new bagless Quiet Clean vacuum cleaners.

“We were happy with our current vacuums when Sanitaire approached us in December 2010, but the offer to test their new Quiet Clean bagless models, which promised to save us money upfront and with ongoing maintenance and accessories costs, was too good to resist,” said James Healey, Executive Director of Housekeeping for New York-New York for the past seven years.

New York-New York first tested two of Sanitaire's Quiet Clean bagless models: the SC5845B and SC5745A. Both offer the ultimate in bagless filtration, with clean-air systems, extra large dust cups and clog-resistant on-board tools. These units carry the CRI “Seal of Approval and are USGBC LEED compliant.

“The Sanitaire vacuums exceeded my expectations. The employees embraced them and the vacuums stood up to our high standards, achieving everything we needed from a vacuum: superior cleaning, durability, quiet motors and an easy-to-maintain, lightweight design – all at an amazing price that we could not turn down,” said Healey.

#### **Banking on Durability**

Durability is crucial to Healey and his staff. All 2,024 guest rooms at the hotel are vacuumed daily, requiring about 131 cleaners to run each day. Witnessing the constant use and abuse of vacuums over the years, Healey is focused not only on the lifespan of his tools, but also on the cost of ownership each represents.

“We want vacuums that are easy to maintain with readily-accessible parts so we don't waste time or resources servicing tools we need to have running,” said Healey. “The

Sanitaire vacuums are well engineered for quick repair and the cost savings of the bagless design makes a big difference for us. I was surprised by how much we are saving with Sanitaire compared to our old vacuums. We spend less on routine maintenance for the Sanitaire models, which allows us to save on accessories and labor costs and allocate our resources to other parts of the business.”

Sanitaire’s bagless uprights can save customers up to \$300 per year for every cleaner, based on an average of two bag changes per week. Durable Sanitaire vacuums also eliminate many of the routine operating costs that come with other commercial cleaners, saving Sanitaire customers money and downtime. The company’s solidly-constructed polycarbonate bases and dust cups ensure that Sanitaire products last longer so customers don’t have to replace their vacuums as often. In addition, many Sanitaire models offer washable filters, durable belts and quick change cords making guest room attendants and housemen more productive.

### **Dealing in “Do Not Disturb”**

Vegas’ high-energy atmosphere and 24-hour lifestyle presents a unique cleaning dilemma for guest room attendants looking for the best time to clean. New York-New York guests often vacate their rooms in the evening and into early morning hours, and then sleep during the day. To provide the best experience possible at any hour, Healey’s staff has to accommodate all possible schedules, working quietly day and night.

Sanitaire’s Quiet Clean Line offers important sound-control benefits to Healey’s team. Every vacuum in the Quiet Clean line operates at 69 decibels or below so staff can discretely clean at any hour, with less interruption.

“I’m impressed with the durability, quietness and affordability of Sanitaire vacuums,” said Healey. “We currently have 75 Sanitaire cleaners in our arsenal and in the next year we plan to convert our entire fleet to Sanitaire Quiet Clean bagless uprights.”

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### **About Sanitaire Commercial Vacuums**

Sanitaire has maintained its own manufacturing facility in North America for more than 35 years. This allows the company to own and oversee all phases of the manufacturing process for more than 90 percent of its product line, ensuring the highest quality standards are met consistently. Furthermore, all Sanitaire branded products undergo rigorous testing and quality assurance programs to make certain they are designed and built to last.

A member of the Electrolux Home Care Products family since 1974, Sanitaire has earned the reputation as an industry leader by producing the most durable and serviceable commercial upright vacuums in the industry. The current line of Sanitaire vacuum cleaners includes uprights, canisters, back-packs, floor machines, industrial carpet cleaners, air movers and accessories.

For more information, contact Sanitaire at 10200 David Taylor Drive, Charlotte, North Carolina, call 800-800-8975 or visit [www.sanitairecommercial.com](http://www.sanitairecommercial.com).